



APRICOT CONFERENCE PROGRAM

THURSDAY APRIL 11TH 2024 | FRESKON, THESSALONIKI

10:30-11:00 Registration

11:00-11:15 Conference Opening - Greetings

FIRST SESSION

11:30-12:00 "THE WORLD OF APRICOTS IN GREECE"

Cultivation of apricots in Greece has a deep-rooted history and has always been a significant part of orchard cultivation in our country. However, what is the current status of this cultivation, and what does its future hold?

Speaker

Pavlina Drogoudi

Research Director, Institute of Plant Breeding and Genetic Resources, ELGO-DIMITRA

SECOND SECTION

12:00-12:45 "CULTIVATION PRACTICES AND MODERN TECHNOLOGY IN APRICOT CULTIVATION"

Apricot cultivation has evolved in recent years and requires the careful consideration of various parameters for success and profitability. Selected speakers from reputable apricot research centers in Europe will analyze these parameters at the apricot conference.

Speakers

David Ruiz

Senior Researcher, Head of Apricot and Japanese Plum Breeding Programs, Department of Horticulture, CEBAS-CSIC, Murcia (Spain)

Marco Cirilli

Scientific Researcher at the University of Milan, Italy

THIRD SESSION

12:45-13:00 "INTO THE FASCINATING WORLD OF VARIETIES"

There is a multitude of apricot varieties available to producers today, and often they struggle to decide which ones to choose for cultivation. The speakers in this section come to provide answers and showcase their latest creations.

Speaker

Jesús López-Alcolea

Variety Manager and Variety Transfer, Prunus Department, Plant Reproduction Unit, CEBAS -CSIC, Murcia (Spain)

FOURTH SESSION

13:00-13:30 CONSUMERS AND MARKETING!

What do consumers seek in apricots? How popular is it, and what should the apricot industry do to increase its consumption? Can marketing play a role in achieving these goals, and how?

Speaker

Raphael Martinez

Head of the French Union of Peach and Apricot Producer Organizations (AOP)

FIFTH SESSION

13:30-14:00 THE EPILOGUE

Now is the time for producers and distributors to comment on everything we've heard.

Simultaneously, they will highlight the challenges encountered in the production and distribution of apricots. Additionally, they will present their proposals for the development of apricot cultivation.

Speaker

Kostas Markovitis

Apricot grower in the region of Agios Georgios Imathias

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