

Kiwi Forum Program

11:00-12:00: "The post-harvest behavior of kiwi & cultivation prospects"

How to maintain fruits in optimal condition for an extended period? What are the cultivation prospects? What changes are expected in kiwi cultivation in the coming years?

Speaker:

- Athanasios Molasiotis, Professor of Arboriculture at the Agricultural School of AUTH and Director of the Arboriculture Laboratory of the School.
- Kevin Cavazzini
Product Sales Manager της Unitec S.p.A
 - Dimitris Papakonstantinou
Reefer Manager & Balkan Commercial Supervisor της Mediterranean Shipping Company Greece S.A
 - Dr. Yiorgos Sarantavgas
Director - Business Standards & Solutions της GS1 Association Greece

12:00-13:30: WORKSHOP: QVO VADIS KIWI?

Representatives from significant kiwi distribution companies in Greece, Italy, and New Zealand will discuss the cultivation prospects for kiwi in Europe and globally.

Panelists:

- Zisis Manosis, CEO of Zeus Kiwi
- Dario Vegetti, Head of European Supplies at Zespri
- Marcello Guidi, Export and Sales Coordinator at Apofruit Italia
- Laura Stocchi, Head of Statistical Research at CSO

The panel will include Takis Orfanos, publisher of the Froutonea magazine, and Fotis Karampetsos, journalist of the Froutonea magazine, posing relevant questions to the participants.

The discussion will be moderated by Christos Katsanos, Award-winning Brand Strategist, and Director of Tropos Branding. The audience can participate with questions!