

## **INTERNATIONAL PEAR CONFERENCE PROGRAM**

**Thursday, April 10, 2025**

**10:30-11:00** Arrival - Registration

**11:30-12:00** Conference Opening - Greetings

### **SESSION A 12:00-12:30**

#### **PEARS AND CONSUMERS**

What do consumers today seek from pears? What is the pear's position in consumer preferences? How can pear consumption be increased?

**Speaker:**

**Alberto Garbuglia**

Executive Director of Origine group

### **SESSION B 12:30-13:00**

#### **THE WORLD OF PEARS IN GREECE**

What is the current state of pear cultivation in Greece? Is there room for further growth in this sector? Which varieties should Greek producers invest in?

**Speaker:**

- Giorgos Nanos

Professor in the Department of Agricultural Crop Production and Rural Environment, University of Thessaly / Director of the Department of Horticulture Laboratory.

### **SESSION C 13:00-13:30**

#### **IN THE WONDERFUL WORLD OF PEAR VARIETIES**

A multitude of pear varieties are available to producers, who often do not know which variety to choose for cultivation. Esteemed speakers will present the most interesting and notable pear varieties available today.

**Speaker:**

- Aris Konstantinidis

Sales Director at Vitro Hellas S.A.