

15-17
Apr ²⁰/₂₇

THESSALONIKI
INTERNATIONAL
EXHIBITION
& CONGRESS
CENTER, GREECE



Freskon
HELEXPO

ufi
Approved
International
Event

INTERNATIONAL
TRADE SHOW
FOR FRUIT & VEGETABLES



2nd
INTERNATIONAL
GRAPE
CONGRESS
THESSALONIKI | APRIL 15, 2027



EXHIBITOR SUPPORT MANUAL



freskon-expo.gr

PROFESSIONALS ONLY

ORGANIZED BY
HELEXPO

In view of the preparations for the **FRESKON 2027** exhibition, we would like to point out some important information which is necessary for the preparation of your participation.



15-17
Apr 2027

ΔΙΕΘΝΕΣ
ΕΚΘΕΣΙΑΚΟ
& ΣΥΝΕΔΡΙΑΚΟ
ΚΕΝΤΡΟ
ΘΕΣΣΑΛΟΝΙΚΗΣ

OPERATING HOURS

Thursday | Friday: **10:00-19:00**
Saturday: **10:00-17:00**

Entrance is allowed
ONLY TO PROFESSIONALS

01

Preparation stage

You can get informed regarding your space from the pavilion manager and carry out any construction work from **9/4/2027 until 14/4/2027, hours 08:00-23:00** (preparation days), and on **14/4/2027** (day before the exhibition) after 16:00 only work inside the exhibitor's stand is allowed.

In case you intend to exhibit a product of large volume or weight, please inform the Exhibitor Technical Support Department in time before its transfer to the exhibition space.

The delivery notes issued by the exhibitor for the transport of their exhibits must be issued exclusively with the full details of the participating company, which bears the responsibility. The Thessaloniki International Exhibition and Conference Center may only be mentioned as the place of delivery of the materials.

EXHIBITOR TECHNICAL SUPPORT DEPARTMENT PAVILION MANAGERS

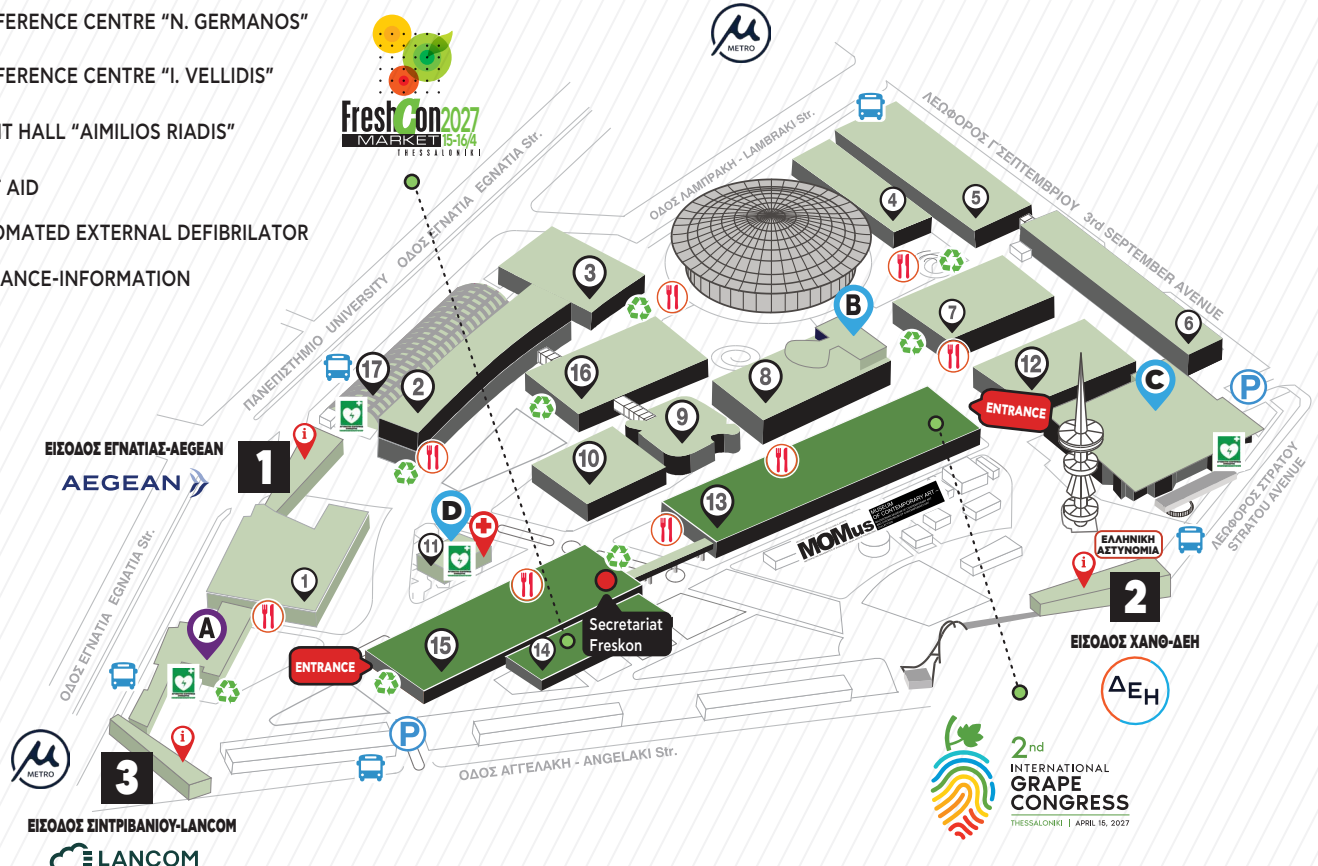
PAVILION 13

Manager: **Kostas Chrysovergis**
T: **6946980879** | e-mail: **kchr@helexpo.gr**

PAVILION 15

Manager: **Panagiotis Fragkiskatos**
T: **6940458342** | e-mail: **pf@helexpo.gr**

- TIF HELEXPO ADMINISTRATION BUILDING
- CONFERENCE CENTRE "N. GERMANOS"
- CONFERENCE CENTRE "I. VELLIDIS"
- EVENT HALL "AIMILIOS RIADIS"
- FIRST AID
- AUTOMATED EXTERNAL DEFIBRILATOR
- ENTRANCE-INFORMATION



02

Access to the exhibitors platform (Exhibitors Area)

You enter the platform with the username and password following the link that will be sent to you by personalized email to the person responsible for the participation.

In the exhibitors platform you can:

- be informed about important details regarding your participation and the conduct of the exhibition (pavilion, stand)
- print your entry badges (badge)
- upload your logo to be added to the exhibitors catalog/site of FRESKON
- confirm your company details that will appear in the exhibitors catalogue/website of FRESKON

03

Event organization during the exhibition

Within the exhibition environment of pavilion 13, a presentation space (open stage) is created, with full audiovisual equipment, open to passing visitors, which can be used by exhibitors participating in the exhibition to present the profile of their companies or highlight their innovations.

These events will appear on the website of the FRESKON exhibition and will be communicated online through the social media accounts of HELEXPO S.A.

The exhibitor who wishes to carry out a presentation in the Open Stage space must first contact the Exhibition Manager, in order to be informed about the available days and times. After consultation and confirmation of availability, they will submit the relevant participation request through the Exhibitors Area platform.

We inform you that for all kinds of events (stand openings, conferences, workshops, presentations, etc.) that you may carry out during the FRESKON exhibition, your speakers and your guests must necessarily either have their personal exhibitor badge (Badge) or have pre-registered through the exhibition site or be provided with invitations of HELEXPO S.A.

04

Entry passes

You can obtain entry passes/invitations either in printed form after communication with the exhibition secretariat at **freskon@helexpo.gr** or in electronic form through the "Exhibitors Area" platform in the field "Invitation".

You enter the platform with the username and password following the link that will be sent to you by personalized email to the person responsible for the participation.

05

Entry Badges

For the entry of personnel staffing the exhibition space, an exhibitor badge is required. The number of entry badges is defined based on the size of the exhibition space.

Each exhibitor is entitled to free entry badges for themselves and their staff (1 card per 4 sq.m. of exhibition space).

Entry badges are issued through the "Exhibitors Area" platform, access to which is provided via user credentials sent electronically in due time before the exhibition to the contact email declared in the participation form.

Each card includes the company name (as listed in the exhibitors catalogue) and the name of the holder, which is registered by the exhibitor.

The badge is strictly personal and:

The holder must show ID if requested

- If found in the possession of a third party, it will be confiscated
- If the name is erased and replaced, the previous one (linked to the QR code) is canceled and invalid
- Please note that you must go to the "BADGES" field to print your cards, which are strictly personal.

Lanyards for your entry cards can be collected during preparation days from the nearest pavilion office (13 and 15).

06

Technical issues Equipment rental

For technical matters, equipment rental, ventilation, electricity or water supply, or anything related to construction or setup of your stand, contact:

EXPOWORK S.A.

Exhibition Service Department DEΘ-HELEXPO

T: +30 **2310 297572**, +30 **2310 297564**,

+30 **2310 297571**, +30 **2310 297563**

e-mail: **orderstif@expowork.gr**

TECHNICAL SERVICES

FORM

<https://www.freskon-expo.gr/wp-content/uploads/2026/09/EXPWORK-BROCHURE-EN-B-S-EMESTER.pdf>

NOTE!! If you have selected a non-equipped space (Type 1) or outdoor space, you may start construction only if:

- A. A. You have submitted your construction plan to the Technical Service of HELEXPO S.A.

Ourania Efthimiadou

T: **+30 2310 291255** | E: **oe@helexpo.gr**

- B. You have sent the electrical installation plan to EXPOWORK

We also inform you that the cost for electricity supply and connection is €35.00/KW, as stated in the participation declaration.

**07**

Import and handling of exhibits originating from abroad

Import of exhibits originating from abroad, outside the European Union, is allowed in the HELEXPO S.A. area according to the applicable transit conditions.

08

Payments, Financial settlement

The advance payment of 50% of the total amount must be made with the submission of the participation declaration, for reservation of your space.

The payment of the total of your account must be made no later than 5 days before the exhibition, i.e. 9/4/2027 and according to the payment methods stated in your declaration.

NOTE: If you choose the payment method via bank deposit, please indicate in the payment reason one of the following details (VAT number, Company Name or the number of your pavilion & your stand).

BANK ACCOUNT DETAILS:

NATIONAL BANK OF GREECE:

Sintrivaniou sq. Branch, Thessaloniki,
IBAN GR 40 0110 2230 0000 2234 7030 060
Swift Code: ETHNGRAA
Beneficiary: DETH HELEXPO SA
Vat number: 099356797

A copy of the deposit receipt must be sent to the accounting department of HELEXPO:

Ms. **Eirini Mandona**

T: +30 **2310 291102** | e-mail: **em@helexpo.gr**

Mr. **Alexis Meta**

T: +30 **2310 291134** | e-mail: **meta@helexpo.gr**

CANCELLATION POLICY:

- For cancellation requests submitted from 30 to 1 calendar day before the start of the Exhibition, the registration fee and the full Participation Fee are retained.

- For cancellation requests submitted from 60 to 31 calendar days before the start of the Exhibition, the registration fee and the deposit are retained.
- For cancellation requests submitted 61 calendar days or more before the start of the Exhibition, only the registration fee is retained.

09

Advertising & Promotion

The promotion of exhibitors within the Exhibition Center during the exhibition can be carried out in various ways, some of which are described in detail in the methods and means of promotion:

freskon-expo.gr/en/advertising/

Mr. **Konstantinos Stylos**

T: +30 **2310 291213** | e-mail: **ks@helexpo.gr**

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Vehicle Entry Parking

Vehicle entry to the Exhibition Center is possible from the Commercial Gate located on Egnatia Street. Free parking spaces will be available for exhibitors and visitors within the available areas, following guidance from the gate managers.

Traffic rules within the exhibition areas are strictly applied, in order to ensure smooth flow. Within the Exhibition Center all provisions of the Road Traffic Code apply, with a maximum speed limit of 20 km/hour.

Vehicles, trailers, containers or any other objects that are illegally parked are removed by HELEXPO S.A., while the relevant expenses are borne by their owner or driver.



11

Medical support

HELEXPO S.A. provides its exhibitors, throughout the duration of the FRESKON exhibition, first aid medical services with a specially equipped medical office in its facilities.

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Photography, Videography, Sound Recording and Intellectual, Property Rights

HELEXPO S.A. reserves the right to photograph, video record and audio record the exhibition space and the event, for purposes of promotion and archiving. Accordingly, exhibitors may carry out recordings for promotional purposes, fully complying with legislation on data protection and rights of third parties.

For the rights, restrictions and obligations that apply, the provisions of the Regulation of Participation and Operation of Exhibitions of HELEXPO S.A. apply.

13

Control - Sanctions Regulation Amendments

HELEXPO S.A. is exclusively responsible for the control of the proper operation of the exhibition and the compliance with the terms of the Regulation of Participation and Operation of Exhibitions. In case of violation, HELEXPO S.A. reserves the right of immediate expulsion of the exhibitor and/or imposition of sanctions, according to what is provided.

HELEXPO S.A. may modify or supplement the Regulation, informing the participants, while for any dispute the courts of Thessaloniki are competent.

PROJECT MANAGER**TONIA NIKOLAIDOU**T: +30 2310 291161 | e-mail: freskon@helexpo.gr**SECRETARIAT****GLYKERIA MAMARA**T: +30 2310 291203 | e-mail: freskon@helexpo.gr**DIRECTOR OF EXHIBITIONS****ANATOLI KAPNIDOU**T: +30 2310 291207 | e-mail: akapn@helexpo.gr**CONGRESSES & EVENTS****ARAXIA GKANAPETIAN**

T: +30 2310 291135

E: aga@helexpo.gr**MARKETING DEPARTMENT**Director: **LENA DROSINOU**

T: +30 2310 291612

E: drosinou@helexpo.gr**SUPPORT DEPARTMENT****CHRISTOS CHRYSOVELLIDIS**T: +30 2310 291534 | e-mail: cc@helexpo.gr**OPENING CEREMONY-PUBLIC RELATIONS****MARIA PATLAKA**T: +30 2310 291133 | e-mail: mpa@helexpo.gr**SPONSORSHIPS & ADVERTISING PROMOTION****KONSTANTINOS STYLAS**T: +30 2310 291213 | e-mail: ks@helexpo.gr**HOSTED BUYERS PROGRAM****ANTIGONI GEROU**T: +30 2310 291201 | E: visitors@helexpo.gr**ACCOUNTING DEPARTMENT**

T: +30 2310 291134 / 291102

e-mail: em@helexpo.gr, meta@helexpo.gr**TECHNICAL SERVICES – EXPOWORK**

T: +30 2310 297564 / 297572

e-mail: orderstif@expowork.gr**DESIGN OF EXHIBITION SPACES TYPE 1**

For Type 1 exhibition spaces, the exhibitor is obliged to submit a construction plan/sketch and obtain approval from the Technical Service of HELEXPO S.A., in compliance with the timeframe defined in the relevant letter they will receive.

The plans/sketches must be to scale and will depict the stand layout, the 3D graphics, and include dimensions and heights.

HELEXPO S.A. has the right to request modification or removal of the stand if the design during construction differs architecturally/aesthetically from the approved one or does not comply with the exhibition regulations regarding height and structural adequacy. Any costs for modification or removal are borne exclusively by the exhibitor.

Each stand must be self-supporting. Any intervention in the building structure or neighboring stands is prohibited.

The construction of stands must have a maximum height of 4 meters and must not extend into the aisles. The side facing neighboring lower stands must be flat, painted in an off-white color, and all cables and construction imperfections must be covered.

Stands with raised flooring above 4 cm are required to have access ramps within the stand, which must meet the following specifications:

Height difference (m):	Maximum slope:	Acceptable length (m):
0.04 - 0.10	10%	1

If the exhibitor requests a change of their space from a standardized structure to ground space within less than five (5) days before the start of the exhibition, they must pay the dismantling compensation as stated in the current Exhibition Equipment form.

EXHIBITION SPACES WITH 3 AND 4 SIDES

At least 40% of each side facing a visitor corridor must remain open or be covered with transparent material. Under no circumstances should visibility to adjacent or opposite stands be obstructed.

Technical guidelines

TWO-STOREY EXHIBITION SPACES

For two-storey constructions after their approval by HELEXPO, the exhibitor must additionally submit a complete study (architectural, structural, electromechanical), signed by legally authorized engineers.

CEILING HANGINGS

Allowed only through the official technical partner of HELEXPO S.A. and only from structural elements or supply networks. The lower side must be at least 4 meters from the floor and at least 1 meter from each internal side of the stand. If it obstructs neighboring exhibitors, HELEXPO may intervene up to removal.

SPACE DELIVERY - MEASUREMENT - START

Upon space delivery, Pavilion Managers will check that plans have Technical Service approval.

Any minor dimension differences will be resolved on-site.

HELEXPO reserves the right to prohibit construction that does not comply with approved plans.

EXHIBITION PREPARATION - CONSTRUCTION - SIGNAGE

Access is free for construction crews during setup and dismantling, but security may check IDs.

Construction is mandatory and fully borne by the exhibitor.

All stand sides must be aesthetically finished on both sides.

If height exceeds 2.5m, all visible sides must be properly covered.

If not, HELEXPO may intervene at exhibitor's expense. Connecting stands across aisles is prohibited without written approval.

EXHIBITOR RESPONSIBILITY

The exhibitor is fully responsible for safety during construction, operation, and dismantling.

They bear full civil and criminal liability for any damage or accident caused.

They are also responsible for machines in operation within the stand.

EMERGENCY EXITS & SAFETY INSTALLATIONS

The following must always remain free:

- Emergency exits
- Corridors and safety zones
- Access gates
- Fire systems
- Doors must be accessible and fully operable.
- Signage must not be covered.

HELEXPO may remove objects blocking access at the exhibitor's expense.

SPACE DELIVERY - DEPARTURE

Exhibitors must return their space within 2 days after the exhibition. Remaining items will be removed at their expense. Removal of exhibits, furniture, decorations etc. is allowed only after full settlement and approval of departure.

SECURITY

The security provided is for the general supervision and proper operation of the area and does not focus on guarding the exhibits. According to international standards, dedicated security for the exhibition space (stand) is recommended, at an additional cost, provided by a recognized security company.

The personnel of the Security Company are responsible for the smooth conduct of the exhibition, maintaining order and safety, as well as enforcing the relevant operating and safety regulations.

USE OF FORKLIFTS OR CRANES

The use of forklifts or cranes inside the premises of HELEXPO S.A. are allowed only with permission given by the company's authorized representative. Operators must hold valid legal licenses.



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UNDER THE AUSPICES



THE BANK
OF TIF-HELEXPO

**NATIONAL BANK
OF GREECE**

OFFICIAL ENERGY
PROVIDER



OFFICIAL AIR CARRIER
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OFFICIAL
TELECOMMUNICATIONS
PROVIDER



OFFICIAL DATA CENTER
INTERNET PROVIDER



OFFICIAL
CAR PROVIDER



WITH THE SUPPORT

