

15-17
Apr²⁰₂₇

THESSALONIKI
INTERNATIONAL
EXHIBITION
& CONGRESS
CENTER, GREECE



Freskon

HELEXPO

ufi
Approved
International
Event

INTERNATIONAL
TRADE SHOW
FOR FRUIT & VEGETABLES



2nd
INTERNATIONAL
GRAPE
CONGRESS
THESSALONIKI | APRIL 15, 2027



FreshCon2027
MARKET 15-16/4
THESSALONIKI



freskon-expo.gr

PROFESSIONALS ONLY

ORGANIZED BY

HELEXPO



Freskon
HELEXPO

***The gateway for fresh
fruit and vegetables
to international
markets***

FRESKON

is a major international trade event for the fresh fruit and vegetable sector in Southeast Europe. Each year, the event brings together professionals from across the industry, creating a dynamic environment for showcasing products, exchanging expertise and developing new business contacts.





From **15 to 17 April 2027**, Thessaloniki will once again welcome producers, exporters, importers, traders, representatives of organized retail and industry professionals from Greece and abroad.

Thessaloniki's strategic location, combined with FRESKON's international character, creates the ideal conditions for meaningful networking and new business opportunities, with a strong focus on the fresh produce market.





A comprehensive programme for the fresh produce sector

FRESKON 2027 combines an extensive exhibition with a comprehensive programme of business and information-focused activities. Visitors will have the opportunity to discover new suppliers and products, hold business meetings and stay informed about the latest developments shaping the production, packaging, distribution and trade of fresh fruits and vegetables.

The event programme includes B2B meetings, Hosted Buyers, FreshConMarket, the 2nd International Table Grape Congress, as well as innovative product and solution presentations, conferences, thematic presentations and knowledge-sharing activities, offering industry professionals multiple opportunities to gain insights, build valuable connections, develop new partnerships and explore new business opportunities.



**Join FRESKON 2027
and discover the new
opportunities emerging
in the global fresh produce
industry.**

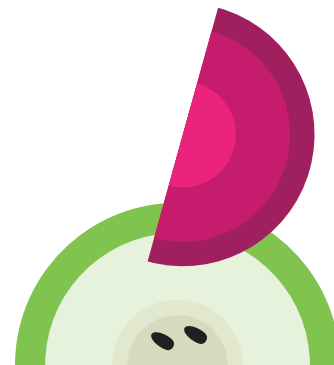
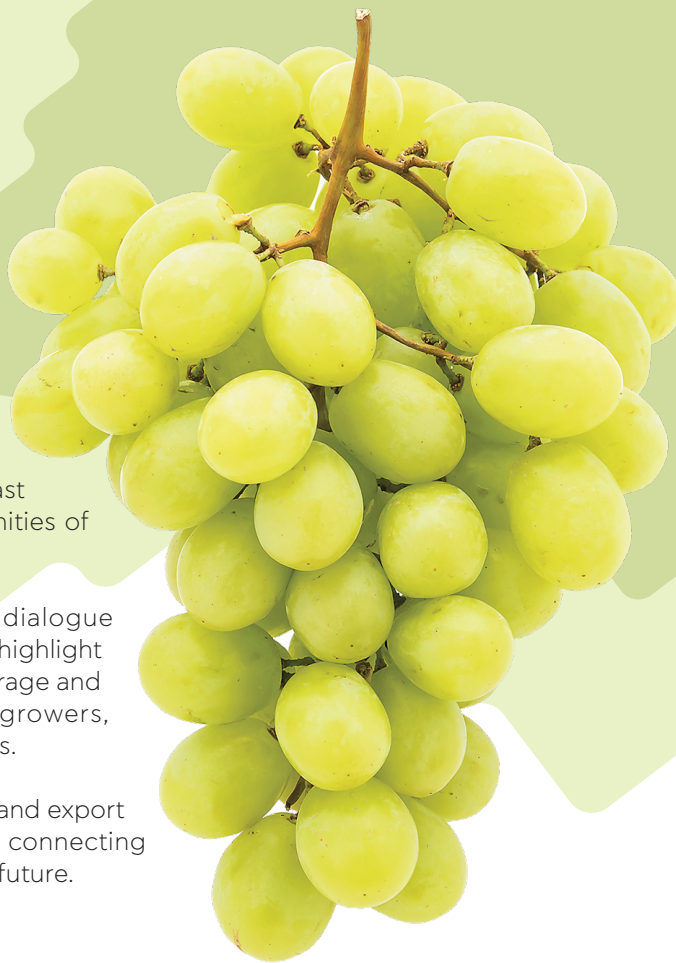


2nd international table grape conference at freskon 2027

At **FRESKON 2027**, the 2nd International Table Grape Conference brings together the experience of the past decade with today's developments and the opportunities of tomorrow.

Table grapes take centre stage in an international dialogue shaping the future of the sector. The conference will highlight the latest developments in cultivation, packaging, storage and marketing, bringing together leading scientists, growers, exporters and representatives of international markets.

New varieties, innovative technologies, market trends and export opportunities will be at the heart of the discussions, connecting the experience of the past with the prospects of the future.



SIDES	TYPE	PRICE €/SQ.M
One open side	1	122,00 €
Two open sides	1	132,00 €
Three open sides	1	142,00 €
Four open sides όψεις	1	152,00 €
Shell scheme	2	35,00 €
Registration fee		135,00 €

* The prices do not include 24% VAT

EXTRA BENEFITS FOR EXHIBITORS

- Participation in the B2B meetings with Hosted Buyers
- Free invitations (both online and printed)
- Promotion through Expo's official Social Media
- Promotion through Expo's Media Partners
- Promotion through targeted newsletters to the Commercial Visitors database

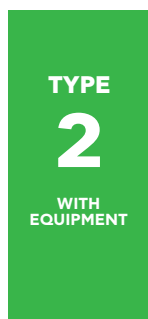
In the Exhibition area

- Free WiFi in all areas
- First Aid (with doctor)
- Free parking around the exhibition

STAND TYPES



Space only without equipment includes: Delimited space with floor markings and cleaning.
Does not include electricity supply and connection.
Power supply and connections costs €35/kw.



INCLUDES: Aluminum, silver colored octanorm frame, with columns, horizontal girders and filling material of white colored melamine - 2.5 m. height, 30 cm fascia with exhibitor's logo / company name / stand number (1.52 x 0.20 m) with aluminum girders and filling material of flimsy (perforated) PVC, Dark grey colored carpet, 2 x 5 mirrored light spots & 1 power socket 500W - 220Volt / 16 m2, 1 desk & 3 chairs & 1 small table (regardless of the total space of your Exhibition Stand)



INDOOR BOOTH SIDES



TERMS OF PAYMENT

Applications should be accompanied by the full payment of the grand total, soon after the receipt of the proforma invoice. copy of the bank transfer should be send it to the secretariat. payment may be made by bank transfer to one of the following accounts of tif helexpo s.a.

NATIONAL BANK OF GREECE

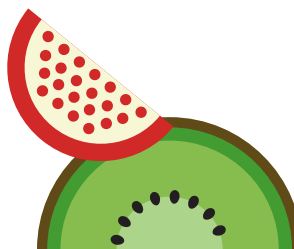
ACCOUNT No: 223/470300-60
IBAN GR40 0110 2230 0000 2234 7030 060

Swift Code: ETHNGRAA
Beneficiary: DETH HELEXPO SA
Vat number: 099356797

DISCOUNTS

- From **24-44 sq.m. 10%**
- From **45-65 sq.m. 15%**
- From **66 sq.m. or more 20%**

Discounts refer to the space only (Type 1)



Freskon map



INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES

Working Hours

Thursday & Friday: **10:00-19:00**

Saturday: **10:00-17:00**

PROFESSIONALS ONLY



Free parking
for exhibitors and visitors

TIF HELEXPO ADMINISTRATION BUILDING

CONFERENCE CENTRE "N. GERMANOS"

CONFERENCE CENTRE "I. VELLIDIS"

EVENT HALL "AIMILIOS RIADIS"

FIRST AID

AUTOMATED EXTERNAL DEFIBRILATOR

ENTRANCE-INFORMATION



ΕΙΣΟΔΟΣ ΕΓΝΑΤΙΑΣ-ΑΕΓΕΑΝ
AEGEAN

ΕΙΣΟΔΟΣ ΧΑΝΘ-ΔΕΗ

ΕΙΣΟΔΟΣ ΣΙΝΤΡΙΑΝΙΟΥ-ΛΑΝΚΟΜ



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Information

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ORGANISED BY

HELEXPO

UNDER THE AUSPICES


HELLENIC REPUBLIC
Ministry of Interior
(Sector Macedonia Thrace)


REGION OF
CENTRAL
MACEDONIA

THE BANK
OF TIF-HELEXPO


NATIONAL BANK
OF GREECE

OFFICIAL ENERGY
PROVIDER



OFFICIAL AIR CARRIER
SPONSOR

 **AEGEAN**

OFFICIAL
TELECOMMUNICATIONS
PROVIDER

NOVA

OFFICIAL DATA CENTER
INTERNET PROVIDER

 **LANCOM**

OFFICIAL
CAR PROVIDER

Autohellas **Hertz**

WITH THE SUPPORT

FROUTONÉA
ΕΠΙΧΕΙΡΗΣΗ